

Developing Community Strategies

March 10, 2026

LAC Meeting – March 10 Agenda

Opening Remarks: (20 min)

- Welcome- Leslie Love and Jason Garza, MDOT
- Introduction- Adena Hill, The Kresge Foundation
- Equitable Development and Community Preservation Plan Overview- Scott Kratz, Building Strong Communities
- Instructions for breakout sessions- Scott Kratz, Building Strong Communities

Hands-on Activity: (50 min)

- Round 1 Breakout Session
 - Housing or Small Business
 - Report out
- Round 2 Breakout Session
 - Workforce Development or Health & Wellness
 - Report out

Goal: Translate community concerns, desires and values into actionable strategies that can be incorporated into the Community Enhancements Plan (portion of Framework Plan that speaks to community benefits)

Project Partners

We commit to partner with the community to:

- co-create action strategies,
- shape project priorities,
- hold project partners accountable,
- lead cultural heritage and place-making initiatives.

Your input is critical to the project's success!



Kresge's Role As a Project Partner

Amplifying Community Voice and Reparative Practices

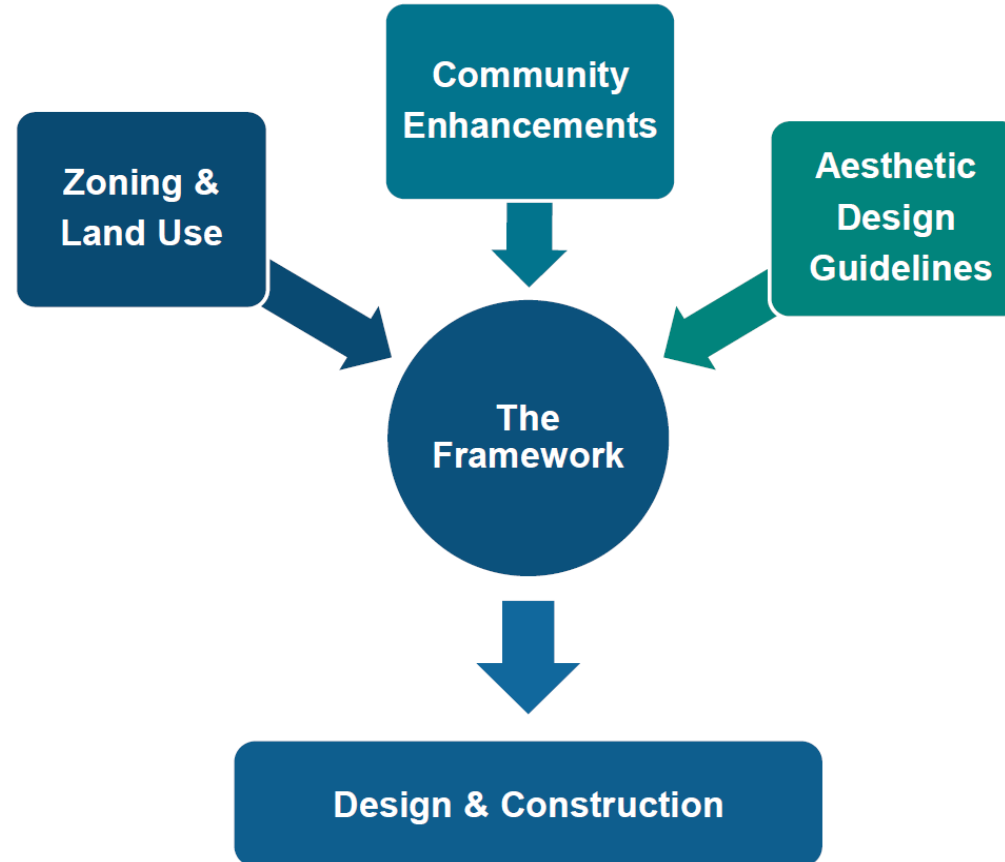


- Provide **mobility equity training** for public partners.
- Help **translate** how **reparative outcomes** can be realized in the I375 project.
- Fund **technical assistance** and development of the Peer Review and improvement of community engagement process.
- **Support LAC in developing community strategies** and incorporating into the final Framework Community Enhancements Plan
- Facilitate **relationship development with implementation partners**
- Align **grant and social investment opportunities** with community strategies and implementation efforts

More Than A Road

Developing Community Strategies

The LAC leads the development of the Community Enhancements Plan



Integrating Equitable Development Best Practices into the I375 Project

- The 11th Street Bridge Park team has developed a template for how to advance community priorities alongside major infrastructure investments.
- Currently advising projects in over 12 cities using the Bridge Park's seven step process (or aspects of the process) to engage residents and create site specific community strategies.
- With the support of the Kresge Foundation, the 11th Street Bridge Park team will provide technical assistance to the I375 project partners and relevant stakeholders.



Our 7 Step Process

- 1 Identify key stakeholders such as residents, municipal leaders, NGOs active in the area, civic associations, business owners, etc.**
The community will be made up of a diverse group of stakeholders. The first step in building trust is to show awareness of this diversity and extend an open invitation to participation.
- 2 Establish geographic area of impact and collect data.** In order to work intentionally, it is important to determine where you'll have an impact and ground your understanding through research.
- 3 Engage stakeholders as part of the planning process & build ownership.** The stakeholders identified in step 1 will be key to this project. They will help identify the community's needs and priorities.
- 4 Release Equitable Development Plan.** Do whatever you can to distribute the plan to your community and partners. This may mean having an online and print version or an easy to digest summary of the plan.
- 5 Begin implementation of strategies.** Some strategies may take time to bear fruit, so to build trust and momentum be sure to include ideas that can lead to early wins.
- 6 On-going evaluation.** Your plans should be able to grow and adapt. Develop a process for collecting data, setting clear goals, measuring impact and refining your strategies.
- 7 Celebrate early wins to build confidence.** Continue to nourish the trust that has been built throughout the process.

Community Strategies Examples



Mobile Small Business Kiosk



Home Buyers Club



Construction Training

Breakout Instructions

We will have two rounds of breakouts (20 mins each), pick one topic for each round

Nominate a notetaker & someone who can report back to the group

Read through ideas collected to date

- Which ideas most resonated with you?
- Were there any gaps / missing ideas?
- Consider incorporating arts & culture strategies into each topic

Group Discussion

Report Out

- Top 2–3 strategies
- Are there strategies that community organizations or residents can drive/implement?
- Anything in the topic area that can begin in the next 90 days?

What's Next with Strategies



Present recommended strategies to broader public for feedback via April public meeting and online opportunities



Facilitate focus group discussions with implementation partners



Develop phasing plan, implementation matrix and final draft of Community Enhancements Plan with Project Partners (MDOT, City, LAC, DDP, Kresge)

Path Forward

- LAC members will be working with MDOT, City, DDP, and Kresge teams to identify, confirm, and promote strategies

April 2026

Community Meeting

Confirm strategies for community enhancements, aesthetics, and equitable development plan; finalize zoning & land use

May 2026

LAC Meeting

Present the Framework

Summer of 2026

Community Meeting

Discuss the Framework Progress

Ongoing

LAC Check Ins

Community Enhancements Planning and Implementation

Breakout Sessions

**Thank you for your
participation!**